

The UWA Letterhead Package

uwa-letterhead 1.0.0 (2019/08/31)

1 Introduction

This package generates the letterhead of The University of Western Australia.

2 Usage

2.1 External Dependencies

You must supply the university logo (as `uwacrest-blue.pdf` by default). It is available in SVG format at <https://static-listing.weboffice.uwa.edu.au/visualid/core-rebrand/img/uwacrest/>.

The letterhead uses the `Arial` typeface for the first-page footer and the `UWA Slab` typeface for headings. The fonts must be installed on the system for this to work. `Arial` is available as part of Microsoft's TypeType core fonts for the web (<https://sourceforge.net/projects/mscorefonts2/>), and `UWA Slab` is available from the UWA website (<https://static-listing.weboffice.uwa.edu.au/visualid/core-rebrand/fonts/uwa/>). Alternatively, you can use the `noarial` and `nouwafont` package options to substitute these with the body text typeface.

2.2 Package Options

\usepackage To load the package, add this to your preamble:

```
\usepackage{uwa-letterhead}
```

You can pass the following options to specify the font weights:

- `light`: Use light and semibold fonts (default).
- `regular`: Use regular and bold fonts.

You can pass the following options to specify whether to use `UWA Slab` for headings:

- `uwafont`: Use `UWA Slab` for headings (default).
- `nouwafont`: Use the body text typeface for headings.

You can pass the following options to specify whether to use `Arial` for the first-page footer:

- `arial`: Use `Arial` for the first-page footer (default).
- `noarial`: Use the body text typeface for the first-page footer.

2.3 Letterhead Fields

Use the following commands in the preamble to set the letterhead fields:

\author \author{\langle author\rangle}
The author of the document.
Required

\school	\school{\langle school\rangle}	The author's school within the university.
		Required
\mbdp	\mbdp{\langle mbdp\rangle}	The author's mailbag delivery point (MBDP) .
		Required
\university	\university{\langle university\rangle}	The name of the university.
		Default: <i>The University of Western Australia</i>
\address	\address{\langle address\rangle}	The university's address.
		Default: <i>35 Stirling Highway, Crawley WA 6009</i>
\phone	\phone{\langle phone\rangle}	The author's phone number.
		Required
\mobile	\mobile{\langle mobile\rangle}	The author's mobile number.
		Required
\email	\email{\langle email\rangle}	The author's email address.
		Required
\website	\website{\langle website\rangle}	The author's website, or their school's website.
		Omit the scheme (<code>https://</code>) and path (/).
		Default: <i>www.uwa.edu.au</i>
\footeraddress	\footeraddress{\langle footeraddress\rangle}	The university's address, shortened for the first-page footer.
		Default: <i>Perth WA 6009 Australia</i>
\cricos	\cricos{\langle cricos\rangle}	The university's CRICOS provider code.
		Default: <i>00126G</i>
\uwacrest	\uwacrest{\langle uwacrest\rangle}	The filename of the UWA crest in PDF format (available in SVG format at https://static-listing.wboffice.uwa.edu.au/visualid/core-rebrand/img/uwacrest/).
		Default: <i>uwacrest-blue.pdf</i>

3 Implementation

3.1 Package Options

\uwalh@uwafont Define conditionals for the package options.
 \uwalh@arialfont 1 \newif\ifuwalh@uwafont
 2 \newif\ifuwalh@arialfont

The uwafont and nouwafont options respectively enable and disable using the UWA Slab for headings.

```
3 \DeclareOption{uwafont}{
4     \uwalh@uwafonttrue
5 }
6 \DeclareOption{nouwafont}{
7     \uwalh@uwafontfalse
8 }
```

The `arial` and `noarial` options respectively enable and disable using Arial for the first-page footer.

```
9 \DeclareOption{arial}{  
10      \uwalh@arialfonttrue  
11 }  
12 \DeclareOption{noarial}{  
13      \uwalh@arialfontfalse  
14 }
```

The `light` option uses light and semibold fonts.

```
15 \DeclareOption{light}{  
16      \PassOptionsToPackage{  
17          default,  
18          light,  
19          semibold  
20      }{sourcesanspro}  
21      \PassOptionsToPackage{  
22          light,  
23          semibold  
24      }{sourcecodapro}  
25 }
```

The `regular` option uses regular and bold fonts.

```
26 \DeclareOption{regular}{  
27      \PassOptionsToPackage{  
28          default,  
29          regular,  
30          bold  
31      }{sourcesanspro}  
32      \PassOptionsToPackage{  
33          regular,  
34          bold  
35      }{sourcecodapro}  
36 }
```

Use the `uwafont`, `arial`, and `light` options by default.

```
37 \ExecuteOptions{  
38     uwafont,  
39     arial,  
40     light  
41 }
```

Complete option processing.

```
42 \ProcessOptions\relax
```

3.2 Page Configuration

Use `geometry` to configure the page margins.

```
43 \RequirePackage[  
44     margin=1cm,  
45     top=1.7cm,  
46     left=2.5cm,  
47     bottom=2.2cm,  
48     right=2.5cm  
49 ]{geometry}
```

Disable page numbering.

```
50 \pagestyle{empty}
```

3.3 Font Configuration

Use `fontspec` for access to OpenType and TrueType fonts.

```
51 \RequirePackage[no-math]{fontspec}
```

Set default fonts.

```
52 \RequirePackage{sourcesanspro}
53 \RequirePackage{sourcecodepro}
```

Set font for headings.

```
54 \ifuwahl@uwafont
55         \newfontfamily{\uwahl@uwa}{UWA}
56 \else
57         \newcommand*\{uwahl@uwa}{\sffamily}
58 \fi
```

Set font for first-page footer.

```
59 \ifuwahl@arialfont
60         \newfontfamily{\uwahl@arial}{Arial}
61 \else
62         \newcommand*\{uwahl@arial}{\sffamily}
63 \fi
```

3.4 Paragraph Configuration

Use `microtype` to enable microtypographic extensions.

```
64 \RequirePackage{microtype}
```

Delineate paragraphs with vertical space rather than indentation.

```
65 \parindent0pt
66 \setlength{\parskip}{0.8\baselineskip}
```

3.5 Heading Configuration

Use `titlesec` to configure headings.

```
67 \RequirePackage[sf]{titlesec}
68 \titleformat{\section}{\color{black}\Large\uwahl@uwa}{\thesection}{1em}{}
69 \titleformat{\subsection}{\color{black}\large\uwahl@uwa}{\thesubsection}{1em}{}
70 \titlespacing*{\section}{0em}{2\baselineskip}{0em}
71 \titlespacing*{\subsection}{0em}{\baselineskip}{0em}
```

Disable section numbering.

```
72 \setcounter{secnumdepth}{0}
```

3.6 Hyperlink Configuration

Use `hyperref` for hyperlinks, disabling visual indicators by default.

```
73 \RequirePackage{hyperref}
```

```

74 \hypersetup{
75     colorlinks=false,
76     pdfborder={0 0 0}
77 }

Do not typeset URLs in a different font by default.

78 \urlstyle{same}

```

3.7 Colour Configuration

Use `xcolor` for colour support, and enable `hyperref` compatibility.

```
79 \RequirePackage[hyperref]{xcolor}
```

Define letterhead colours.

```

80 \definecolor{UWALetterheadBlue}{RGB}{33, 64, 154}
81 \definecolor{UWALetterheadGold}{RGB}{221, 177, 10}
82 \definecolor{UWALetterheadFooter}{RGB}{77, 77, 79}

```

3.8 Miscellaneous Packages

Use `stringstrings` to remove spaces from phone numbers.

```
83 \RequirePackage{stringstrings}
```

Use `textpos` in absolute mode to place letterhead elements at arbitrary positions on the page.

```
84 \RequirePackage[absolute]{textpos}
```

Use `graphicx` to add the university logo.

```
85 \RequirePackage{graphicx}
```

3.9 Letterhead Layout

`\uwalh@bluewidth` Define dimensions and positions for the coloured bar at the top of the letterhead.

```

\uwalh@goldwidth
\uwalh@barheight
\uwalh@barleft
\uwalh@bartop
86 \newlength{\uwalh@bluewidth}
87 \setlength{\uwalh@bluewidth}{4.79cm}
88 \newlength{\uwalh@goldwidth}
89 \setlength{\uwalh@goldwidth}{14.41cm}
90 \newlength{\uwalh@barwidth}
91 \setlength{\uwalh@barwidth}{\uwalh@bluewidth}
92 \addtolength{\uwalh@barwidth}{\uwalh@goldwidth}
93 \newlength{\uwalh@barheight}
94 \setlength{\uwalh@barheight}{0.59cm}
95 \newlength{\uwalh@barleft}
96 \setlength{\uwalh@barleft}{\paperwidth}
97 \addtolength{\uwalh@barleft}{-1\uwalh@barwidth}
98 \newlength{\uwalh@bartop}
99 \setlength{\uwalh@bartop}{0cm}

```

`\uwalh@logowidth` Define dimensions and position of the university logo.

```

\uwalh@logoheight
\uwalh@logoleft
\uwalh@logotop
100 \newlength{\uwalh@logowidth}
101 \setlength{\uwalh@logowidth}{5cm}
102 \newlength{\uwalh@logoheight}
103 \setlength{\uwalh@logoheight}{1.64cm}
104 \newlength{\uwalh@logoleft}
105 \setlength{\uwalh@logoleft}{1.78cm}
106 \newlength{\uwalh@logotop}
107 \setlength{\uwalh@logotop}{1.58cm}

```

\uwalh@addresswidth Define width and position of the address block.
 \uwalh@addressstop
 \uwalh@addressleft

```
108 \newlength{\uwalh@addresswidth}  
109 \setlength{\uwalh@addresswidth}{6.25cm}  
110 \newlength{\uwalh@addressstop}  
111 \setlength{\uwalh@addressstop}{1.71cm}  
112 \newlength{\uwalh@addressleft}  
113 \setlength{\uwalh@addressleft}{12.25cm}
```

\uwalh@vspaceatstart The vertical space at the start of the document before the title.

```
114 \newlength{\uwalh@vspaceatstart}  
115 \setlength{\uwalh@vspaceatstart}{3.34cm}
```

3.10 Internal Macros

\uwalh@noadvance Add text without advancing the current position.
\uwalh@noadvancewidth

```
116 \newlength{\uwalh@noadvancewidth}  
117 \newcommand{\uwalh@noadvance}[1]{%  
118   \settowidth{\uwalh@noadvancewidth}{#1}%  
119   #1\hspace*{-1\uwalh@noadvancewidth}}%  
120 }
```

3.11 Template Fields

\uwalh@school Set default values for the template fields.
 \uwalh@mbdp
 \uwalh@footermbdp
 \uwalh@university

\uwalh@footeruniversity

```
121 \newcommand*\uwalh@school{}  
122 \newcommand*\uwalh@mbdp{}  
123 \newcommand*\uwalh@footermbdp{}  
124 \newcommand*\uwalh@university{The University of Western Australia}  
125 \newcommand*\uwalh@footeruniversity{The University of Western Australia}  
126 \newcommand*\uwalh@address{35 Stirling Highway, Crawley WA 6009}  
127 \newcommand*\uwalh@footeraddress{Perth WA 6009 Australia}  
128 \newcommand*\uwalh@cricos{00126G}  
129 \newcommand*\uwalh@uwacrest{uwacrest-blue.pdf}  
130 \newcommand*\uwalh@phone{}  
131 \newcommand*\uwalh@footerphone{}  
132 \newcommand*\uwalh@mobile{}  
133 \newcommand*\uwalh@email{}  
134 \newcommand*\uwalh@footeremail{}  
135 \newcommand*\uwalh@website{www.uwa.edu.au}
```

```

\school Define macros to set the template fields.
\mbdp 136 \newcommand{\school}[1]{\renewcommand{\uwalh@school}{#1}}
\university 137 \newcommand{\mbdp}[1]{%
\address 138     \renewcommand{\uwalh@mbdp}{#1}%
\phone 139     \renewcommand{\uwalh@footermbdp}{#1}%
\mobile 140 }%
\email 141 \newcommand{\university}[1]{%
\renewcommand{\uwalh@university}{#1}%
\website 142     \renewcommand{\uwalh@footeruniversity}{#1}%
\143 }%
\footeraddress 144 }%
\cricos 145 \newcommand{\address}[1]{\renewcommand{\uwalh@address}{#1}}%
\uwacrest 146 \newcommand{\footeraddress}[1]{\renewcommand{\uwalh@footeraddress}{#1}}%
\147 \newcommand{\phone}[1]{%
\renewcommand{\uwalh@phone}{#1}%
\149     \renewcommand{\uwalh@footerphone}{#1}%
\150 }%
\151 \newcommand{\mobile}[1]{\renewcommand{\uwalh@mobile}{#1}}%
\152 \newcommand{\email}[1]{%
\renewcommand{\uwalh@email}{#1}%
\154     \renewcommand{\uwalh@footeremail}{#1}%
\155 }%
\156 \newcommand{\website}[1]{\renewcommand{\uwalh@website}{#1}}%
\157 \newcommand{\cricos}[1]{\renewcommand{\uwalh@cricos}{#1}}%
\158 \newcommand{\uwacrest}[1]{\renewcommand{\uwalh@uwacrest}{#1}}%

```

3.12 Document Title

- \@maketitle The default \@maketitle forces a new page, adds vertical space at the top of the page, and includes the author and date, all of which are inappropriate when using the letterhead; so redefine \@maketitle without those parts.

```

159 \def\@maketitle{%
160     \begin{center}%
161         \let\footnote\thanks
162         {\LARGE \uwalh@uwa \atitle \par}%
163     \end{center}%
164     \par
165     \vskip 1.5em%
166 }

```

- \maketitle The default \maketitle handles the `twocolumn` and `title` page options, both of which are inappropriate when using the letterhead, so redefine \maketitle without those parts.

```

167 \renewcommand\maketitle{\par
168     \begingroup
169     \renewcommand\thefootnote{\@fnsymbol\c@footnote}%
170     \def\@makefnmark{\rlap{\@textsuperscript{\normalfont\@thefnmark}}}%
171     \long\def\@makefntext{\par\indent 1em\noindent
172         \hb@xt@1.8em{%
173             \hss\@textsuperscript{\normalfont\@thefnmark}\#\#\#1}%
174         \global\@topnum\z@%
175         \maketitle
176         \thispagestyle{empty}\@thanks
177         \endgroup
178         \setcounter{footnote}{0}%
179         \global\let\thanks\relax
180         \global\let\maketitle\relax
181         \global\let\@maketitle\relax
182         \global\let\@thanks\@empty
183         \global\let\@author\@empty
184         \global\let\@date\@empty
185         \global\let\@title\@empty
186         \global\let\title\relax
187         \global\let\author\relax

```

```

188      \global\let\date\relax
189      \global\let\and\relax
190 }

```

3.13 Letterhead Components

\uwalh@bar@blue The blue part of the coloured bar at the top of the letterhead.

```

191 \newcommand{\uwalh@bar@blue}{%
192     \colorbox{UWALetterheadBlue}{%
193         \parbox[b]{\uwalh@barheight}{\uwalh@bluewidth}{\vfill\hfill}%
194     }%
195 }

```

\uwalh@bar@gold The gold part of the coloured bar at the top of the letterhead.

```

196 \newcommand{\uwalh@bar@gold}{%
197     \colorbox{UWALetterheadGold}{%
198         \parbox[b]{\uwalh@barheight}{\uwalh@goldwidth}{\vfill\hfill}%
199     }%
200 }

```

\uwalh@bar Add the coloured bar at the top of the letterhead.

```

201 \newcommand{\uwalh@bar}{%
202     \addtolength{\uwalh@barwidth}{12pt}
203     \begin{textblock*}{\uwalh@barwidth}(\uwalh@barleft, \uwalh@bartop)
204         \uwalh@bar@blue{}%
205         \uwalh@bar@gold{}%
206     \end{textblock*}%
207 }

```

\uwalh@logo Add the university logo.

```

208 \newcommand{\uwalh@logo}{%
209     \begin{textblock*}{\uwalh@logowidth}(\uwalh@logoleft, \uwalh@logotop)
210         \includegraphics[
211             width=\uwalh@logowidth,
212             height=\uwalh@logoheight
213         ]{\uwalh@uwalcrest}
214     \end{textblock*}%
215 }

```

\uwalh@addressblock Add the address block.

```

216 \newcommand{\uwalh@addressblock}{%
217     \begin{textblock*}{%
218         \uwalh@addresswidth}(\uwalh@addressleft, \uwalh@addressstop)
219         \begin{minipage}[t]{\uwalh@addresswidth}
220             \sffamily\fontsize{11.19}{13.49}\selectfont%
221             @author{} \\
222             \uwalh@school{}, M\uwalh@mbdp{} \\
223             \uwalh@university{} \\
224             \uwalh@address{} \\
225             \noblocks[q]{\uwalh@phone}%
226             Tel: \href{tel:\thestring}{\uwalh@phone} \\
227             Email: \href{mailto:\uwalh@email}{\uwalh@email} \\
228             \href{https://\uwalh@website/}{\uwalh@website}
229         \end{minipage}
230     \end{textblock*}%
231 }

```

\uwalh@fpf@address The address component of the first-page footer.

```
232 \newcommand{\uwalh@fpf@address}{%
233     \begin{minipage}[t]{4.94cm}
234         \vspace*{-1\parskip}%
235         \rule{\textwidth}{1pt}%
236         \vspace{-1\baselineskip}\vspace{0.45cm} \\
237         \hspace*{0.005cm}\uwalh@footeruniversity{} \\
238         \hspace*{0.005cm}M\uwalh@footermbdp{} \uwalh@footeraddress{}%
239     \end{minipage}%
240 }
```

\uwalh@fpf@phone The phone component of the first-page footer.

```
241 \newcommand{\uwalh@fpf@phone}{%
242     \begin{minipage}[t]{4.945cm}
243         \vspace*{-1\parskip}%
244         \rule{\textwidth}{1pt}%
245         \vspace{-1\baselineskip}\vspace{0.45cm} \\
246         \uwalh@noadvance{\textcolor{UWALetterheadBlue}{\textbf{T}}}%
247         \hspace{0.375cm}%
248         \noblanks[q]{\uwalh@footerphone}%
249         \href{tel:\thestring}{\uwalh@footerphone} \\
250         \uwalh@noadvance{\textcolor{UWALetterheadBlue}{\textbf{M}}}%
251         \hspace{0.375cm}%
252         \noblanks[q]{\uwalh@mobile}%
253         \href{tel:\thestring}{\uwalh@mobile}%
254     \end{minipage}%
255 }
```

\uwalh@fpf@email The email component of the first-page footer.

```
256 \newcommand{\uwalh@fpf@email}{%
257     \begin{minipage}[t]{5.31cm}
258         \vspace*{-1\parskip}%
259         \rule{\textwidth}{1pt}%
260         \vspace{-1\baselineskip}\vspace{0.45cm} \\
261         \uwalh@noadvance{\textcolor{UWALetterheadBlue}{\textbf{E}}}%
262         \hspace{0.38cm}%
263         \href{mailto:\uwalh@footeremail}{\uwalh@footeremail} \\
264         \vspace{-1\baselineskip}\vspace{-0.018cm} \\
265         {\uwalh@arial\fontsize{5}{6.7}\selectfont%
266             CRICOS Provider Code \uwalh@cricos{}%
267         }%
268     \end{minipage}%
269 }
```

\uwalh@firstpagefooter Add the first-page footer.

```
270 \newcommand{\uwalh@firstpagefooter}{%
271     \begin{textblock*}{16cm}(2.5cm, 27.35cm)
272     {%
273         \microtypesetup{activate=false}%
274         \vspace*{-1\parskip}\vspace*{10.88pt}%
275         \uwalh@arial\fontsize{7.5}{8.7}\selectfont%
276         \color{UWALetterheadFooter}%
277         \uwalh@fpf@address{}%
278         \hspace{0.402cm}%
279         \uwalh@fpf@phone{}%
280         \hspace{0.402cm}%
281         \uwalh@fpf@email{}%
282         \microtypesetup{activate=true}%
283     }%
284     \end{textblock*}%
285 }
```

3.14 Field Validation

\uwalh@checkfield Check that a required template field is set.

```
286 \newcommand{\uwalh@checkfield}[2]{%
287     \setbox0=\hbox{\#1\unskip}\ifdim\wd0=0pt
288         \@latex@warning{no #2given}
289     \else
290         \relax%
291     \fi%
292 }
```

\uwalh@checkfields Check that the required template fields are set.

```
293 \newcommand{\uwalh@checkfields}{%
294     \uwalh@checkfield{\uwalh@school}{\noexpand\school}
295     \uwalh@checkfield{\uwalh@mbdp}{\noexpand\mbdp}
296     \uwalh@checkfield{\uwalh@phone}{\noexpand\phone}
297     \uwalh@checkfield{\uwalh@mobile}{\noexpand\mobile}
298     \uwalh@checkfield{\uwalh@email}{\noexpand\email}
299 }
```

3.15 Letterhead Generation

\uwalh@makeletterhead Generate the letterhead.

```
300 \newcommand{\uwalh@makeletterhead}{%
301     \uwalh@checkfields{}%
302     \uwalh@bar{}%
303     \uwalh@logo{}%
304     \uwalh@addressblock{}%
305     \uwalh@firstpagefooter{}%
306     \vspace*{\uwalh@vspaceatstart}%
307 }
```

Automatically generate the letterhead at the beginning of the document.

```
308 \AtBeginDocument{\uwalh@makeletterhead}
```

Change History

1.0.0

General: Initial version 1

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