Abc.

ABC.

Abc.

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Abc.

Protected formatting: Some text.

Sequential commands: Æœsome text.

The Wind in the Willows

A Book of Rhyme.

The Wind In The Willows

A Book Of Rhyme.

A Book of Rhyme.

A BOOK OF RHYME.

A Book of Rhyme.

Formatting for the entire phrase must go outside  $\colon \colon \colon$ 

A book of rhyme.

with:

A Book Of Rhyme.